GOAL 1

Implement the statewide historic preservation plan as a resource that provides solution-oriented steps for preservation outcomes. A well-functioning statewide historic preservation plan is effective when it is beneficial to all users because it is educational, forward-thinking, and developed with input from all types of audiences. It also includes realistic tools, achievable activities, and practical ways to show preservation successes.

Pennsylvania's demographic, economic, and geographic diversity, combined with the unique circumstances and needs of rural, suburban, urban, and small town communities, gives us preservation challenges and opportunities. Implementing this plan over the next five years can help overcome those challenges and embrace more opportunities.

Approach: Use it.

Let's be realistic. Lots of plans sit on the shelf and collect dust, despite the best of intentions. Researching and writing a plan is only half the battle. Progress is made, change is realized, and partnerships get stronger when plans are put into practice. Plans should be living documents that are read, debated, updated, and used.

Approach: Lead the charge.

The PA SHPO has a central role in developing this statewide historic preservation plan and a responsibility for creating a network of historic preservation leaders, advocates, and allies to help implement the Plan. But it's not the PA SHPO's plan, it's Pennsylvania's plan. The PA SHPO leads the charge but everyone can use this plan to make them a preservation leader, too.

Approach: Always show and tell. There is no need to be humble when it comes to preservation successes. The question "why does historic preservation matter?" will never go away if we never tell people the answer. Whether it's sharing a photo on social media or changing state-level policies, users of this plan can be the best champions for preservation by sharing their stories with others.

How do we do this?

These actions provide direction about how to make progress under this goal.

- Use, revisit, then update.
- Be opportunistic.
- Demonstrate leadership.
- Collaborate and participate.
- Show continual progress.

What can we do?

These five crowdsourced examples show the different types of activities that can be undertaken to <u>implement</u> the actions in this goal.

There are other ways to implement this goal that may not be included in this list. For more activities, see our statewide preservation plan website at https://phmc.info/PresPlan.

- Develop annual workplans for the PA SHPO and each of its divisions and sections that will implement the goals of this plan and expands on the information gathered through the public process. Use these work plans to determine how PA SHPO services can best meet the needs of communities and other service organizations.
- 2. Annually engage the Planning Partners to ensure the Plan is being administered and implemented in a manner that supports the efforts of government entities, statewide organizations and regional and local partners.
- Provide learning opportunities to encourage counties and municipalities to use the statewide historic preservation plan goals and guiding principles to guide decision-making, identify priorities, and optimize financial and human resources.
- 4. Prepare audience-specific "User Guides" for the plan that provide a more focused explanation of how to use and implement the plan.
- 5. Identify ways to measure the success of the plan and communicate progress through things like success thermometers.

What can you do?

