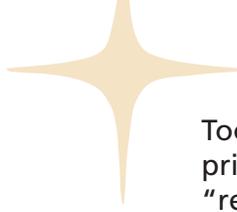


GOAL 3

Position Pennsylvania to better respond to new preservation challenges and opportunities in the 21st century.



Too often, preservationists, archaeologists, private citizens, and others find themselves being “reactivists” rather than “proactivists” when it comes to historic preservation. It’s time to change the conversation and invest in identifying problems and solutions before challenges become crises.

Pennsylvania’s achievements, historically as well as today, demonstrate leadership and tenacity. We should include historic preservation as a proven approach in which the commonwealth’s policies, principles, and creativity stands out.

Approach:

Listen, learn, and teach.

One of the cornerstones of being proactive when it comes to historic preservation is education, whether it’s about the best way to repair wood windows or why it’s important not to disturb an archaeological site. Be the student *and* the teacher by listening to people first and then talking to them about historic preservation.

Approach:

Be forward thinking.

The preservation partners, tools, and problems haven’t changed much in the last 50 years. And it is still a struggle to get out in front of persistent issues like stereotypes, misinformation, and short-sighted development. To change this, preservation networks, techniques, and strategies should be proactive and innovative – and changed when they aren’t working.

Approach:

Be creative and flexible.

Partners can take many shapes and sizes, and should include traditional, non-traditional, and diverse ones. Whether a small local history group or a large state agency, seek partnerships to invest collectively, develop new models for preservation, fill gaps in project funding, build capacity, and attract multiple audiences.



How do we do this?

These actions provide direction about how to make progress under this goal.

Broaden the definitions of historic preservation.

Address gaps in financial and human resources by building capacity

Create tomorrow’s leaders today.

Use education as a catalyst for change.

Build resilient communities through historic preservation.

Assess, review and (maybe) change.

