GOAL 2
Use the power of planning to transform Pennsylvania’s historic places into vibrant and diverse communities.

Historic preservation plays a key role in community health and vitality and is recognized as one of many planning tools needed for community, comprehensive, and strategic planning in the 21st century.

Preservation, when incorporated thoughtfully into planning activities, can help create strong and robust local economies, fair and effective policies, and opportunities for all citizens to participate. Change is inevitable, and preservation, when integrated into planning, can help manage that change.

Approach:
Take stock of what you have
It is difficult, at best, to plan for the future when you don’t have all the information. Whether it is information about a city’s housing stock or a region’s predicted growth, it is critical—and a best practice—to gather the information you need to integrate historic preservation into informed decision-making about the future.

Approach:
Actively Plan.
We can’t save everything; it isn’t always possible or practical. To create an environment favorable to preservation, it is critical to engage your audiences and understand what places are important to them and where the challenges lie. Communities need practical, reasonable, and helpful planning tools to maintain the historic and archaeological resources that matter.

Approach:
Engage, engage, engage.
Engagement is one of the pillars of good planning. Engagement can create opportunities for diverse voices and audiences to participate in the conversation about place, for education and networking, and for defining a community’s preservation ethic. Engagement should not end.

How do we do this?
These actions provide direction about how to make progress under this goal.

- Conduct a survey.
- Create a plan.
- Plan for preservation.
- Use the resources.
- Create opportunities.
These five crowdsourced examples show the different types of activities that can be undertaken to implement the actions in this goal.

There are other ways to implement this goal that may not be included in this list. For more activities, see our statewide preservation plan website at https://phmc.info/PresPlan.

1. Reach out to denominational leadership organizations in the state to conduct regional surveys of historic churches, synagogues, and their associated buildings and cemeteries.

2. Develop a management plan for state agencies to identify significant historic and archeological resources under their ownership to ensure better preservation outcomes.

3. Coordinate with local, state and heritage organizations to develop management and improvement plans for recreation areas that incorporate strategies for managing historic and archaeological resources.

4. Direct funding to Keystone Historic Preservation Grant applications that further the implementation of long-range historic preservation plans in communities across the commonwealth.

5. Encourage local preservation advocacy and planning groups to consider hazard planning as a natural and integral part of preservation.