Keystone Grant Program

PHMC’s Planning Category Grants
January 13, 2021
Agenda

- Program Overview
  - Eligibility Requirements for the Keystone Grant Program
  - Evaluation Criteria and Selection Process
- Funding Priorities
- Pulling Together a Competitive Application
- Expectations if funded
- PA SHPO Community Initiative Awards
- PA-SHARE
Note!

→ This webinar does not cover using DCED’s Single Application for Assistance

→ For guidance on this part of the Keystone Grant process, please watch our video tutorial at https://www.youtube.com/watch?v=qVzrguEl5z4

→ Please contact DCED’s Customer Support Center at 800-379-7448 with questions and problems with the online application.
Housekeeping Items

Questions:
• We will take breaks throughout the webinar for questions.
• Please ask all questions using the chat function.
• Please reserve your questions about specific projects for an offline conversation with grants staff.

Recording:
• This webinar is being recorded
• It will be available for viewing the week of January 18th on PHMC’s YouTube channel at: www.youtube.com/user/PaTrailsofHstory
Planning Projects

• Uses separate application
• Associated with a resource listed in or determined eligible for the National Register of Historic Places
• Grant Awards $5,000 to $25,000
• Require a 50/50 CASH match

Fulton Theater
Lancaster, Lancaster County
Planning Projects

→ National Register Nominations
→ Archaeology Projects
→ Planning Projects – Stewardship
→ Planning Projects – Community
→ Cultural Resource Survey
National Register Nominations

Nominations for:

✓ Historic Districts
✓ Individual Properties
National Register Nominations

Districts or Individual Properties?

Pittsburgh Renaissance District, Allegheny County
National Register Nominations

Expanding the Range of Resources in the National Register

→ More Places & Types
→ Overlooked People & Groups
→ Recent Events & Trends

Ideas for Expanding NR Representation:

→ [https://pahistoricpreservation.com/shpos-commitment-diversity-equity-inclusion-access/](https://pahistoricpreservation.com/shpos-commitment-diversity-equity-inclusion-access/)
National Register Nominations

You’ll need a **recent** Eligibility Evaluation and current guidance for the nomination process.

Contact NR Staff if you need help clarifying eligibility status or securing a current evaluation:

→ [https://www.phmc.pa.gov/Preservation/National-Register/Pages/Contact-Forms.aspx](https://www.phmc.pa.gov/Preservation/National-Register/Pages/Contact-Forms.aspx)
Archaeology Projects

Eligible Activities:

• Development of regional site sensitivity models
• Research and artifact analysis
• Preparation of regional or temporal analysis

Applications not accepted for mitigation projects

→ Remember all projects must comply with PHMC’s Guidelines for Archaeological Investigations: [https://www.phmc.pa.gov/Preservation/About/Documents/SHP0-Guidelines-Archaeological-Investigation.pdf](https://www.phmc.pa.gov/Preservation/About/Documents/SHP0-Guidelines-Archaeological-Investigation.pdf)
Planning Projects

Projects that assist in Stewardship:

- Historic structure reports
- Preservation plans
- Architectural plans/specifications
- Conditions assessments
- Feasibility assessments

Remember all projects must comply with Secretary of Interior’s Standards

Dr. John Anderson House, Bedford, Bedford County

January 2021
Community Planning Projects

Tools that help communities develop or implement local preservation programs

County plans
• Related to county comprehensive plans

Preservation plans
• Identify strategies, priorities, and tools for historic places within the community
• Can be part of/outgrowth of comprehensive plan

Design guidelines
• Principles and Standards for Design Guidelines

#PreservationHappensHere
Cultural Resource Survey

- Cultural Resource Surveys
- Historic Site Surveys
- Archaeological Surveys
- Thematic or Context Surveys
Questions?
Eligibility Requirements

Incorporated for at least five years

Visitation

• Planning category applicants do not have a public accessibility requirement
• But is asked to gauge community impact
• Impact of COVID-19
Eligibility Requirements

National Register of Historic Places

• The property **must be** listed in or determined “eligible” for the National Register of Historic Places

• An eligibility evaluation must be recent, or updated if more than 5 years have passed
Eligibility Requirements

National Register Status?

- Find out if your property is listed or has been evaluated as eligible. Include the SHPO ID# in your application.
- If the property hasn’t been evaluated, submit a Resource Survey Form.
- If evaluated, but more than 5 years have passed, contact us.
Eligibility Requirements

March 1 Grant Application Deadline! *Are you NR Eligible?*
Eligibility Requirements
Eligibility Requirements

George Nakashima Studio and Workshop, Bucks County
National Historic Landmark
Eligibility Requirements

National Register of Historic Places Status

Confirm NR status & SHPO ID#

Search our CRGIS online database

https://www.phmc.pa.gov/Preservation/Cultural-Resources-GIS/Pages/default.aspx

Contact NR Staff if you need help clarifying status

https://www.phmc.pa.gov/Preservation/National-Register/Pages/Contact-Forms.aspx
Funding Priorities

→ Projects that are visible and are primarily preservation and restoration activities

→ Public support and benefit

→ Projects tied to Goals and Objectives within Statewide Preservation Plan

→ phmc.info/PresPlan
<table>
<thead>
<tr>
<th><strong>Goal 1</strong></th>
<th><strong>Goal 2</strong></th>
<th><strong>Goal 3</strong></th>
<th><strong>Goal 4</strong></th>
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<tbody>
<tr>
<td>Implement the statewide historic preservation plan as a resource that provides solution-oriented steps for preservation outcomes.</td>
<td>Use the power of planning to transform Pennsylvania’s historic places into vibrant and diverse communities.</td>
<td>Position Pennsylvania to better respond to new preservation challenges and opportunities in the 21st century.</td>
<td>Invest in the future of Pennsylvania through the commonwealth’s historic places and the people and programs that protect and celebrate them.</td>
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<td>1) Use, revisit, then update.</td>
<td>1) Conduct a survey.</td>
<td>1) Broaden the definitions of historic preservation.</td>
<td>1) Encourage good stewardship.</td>
</tr>
<tr>
<td>2) Be opportunistic.</td>
<td>2) Create a plan.</td>
<td>Address gaps in financial and human resources by building capacity.</td>
<td>2) Foster and mentor the next generation.</td>
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<td>3) Demonstrate leadership.</td>
<td>3) Plan for preservation.</td>
<td>Create tomorrow’s leaders today.</td>
<td>3) Educate all Pennsylvanians.</td>
</tr>
<tr>
<td>4) Collaborate and participate.</td>
<td>4) Use the resources.</td>
<td>Use education as a catalyst for change.</td>
<td>4) Capitalize and collaborate on existing place- and heritage-based programs.</td>
</tr>
<tr>
<td>5) Show continual progress.</td>
<td>5) Create opportunities.</td>
<td>Build resilient communities through historic preservation.</td>
<td>5) Find financial support for historic and archaeological resources and programs.</td>
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Certified Local Government

Partnership between municipal government, State Historic Preservation Office and the National Park Service to administer effective preservation programs throughout Pennsylvania.

Applicants in CLGs receive bonus points on application with support letter from municipality


Currently 45 CLGs in Pennsylvania

https://www.phmc.pa.gov/Preservation/About/Documents/CLG_ParticipatingCommunities.pdf
Selection Process

Applications reviewed by an independent peer review panel which are comprised of:

→ Preservation architects, municipal officials, HARB or CLG members, Heritage Park representatives, and preservation consultants
→ Regional distribution of panel members
→ Review evaluation guidelines

Old Caln Meetinghouse, Caln Township, Chester County
Evaluation Criteria

- Application
- Planning
- Project
- Community Benefit
- Commonwealth Investment

Old Mortality - Laurel Hill Cemetery
Philadelphia
Standards for the Treatment of Historic Properties

The Standards are a set of ten guidelines designed to identify and preserve character-defining features of a historic building.

→ https://www.nps.gov/history/local-law/arch_stnds_8_2.htm

Gruber Wagon Works, Bern Township, Berks County
Community Benefit

- Letters of support
- Preservation need
- Leverage additional funding
- Increase visitation
- Diversity and inclusion
- Broaden preservation
- Enhance interpretation

Bellevue Borough, Allegheny County
Competitive Applications

- Request preliminary review
- Concise yet complete
- Submit all requested information and attachments
- Strong planning component
  - Comprehensive documents
  - Professional services
- Specific project information
  - Methodology
  - Photographs
Expectations for Grantees

→ Execute a grant contract
→ Quarterly reporting
→ Reimbursement requests
→ Final reports and final work products

Final reimbursement is held until final report is submitted and approved.
### Additional Help

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<tr>
<th>PHMC Website</th>
<th><a href="http://www.phmc.pa.gov">www.phmc.pa.gov</a></th>
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<tbody>
<tr>
<td></td>
<td>Select Preservation » Grants and Funding</td>
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<td><strong>YouTube Videos</strong></td>
<td><a href="http://www.youtube.com/user/PaTrailsofHistory">www.youtube.com/user/PaTrailsofHistory</a></td>
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<tr>
<td><strong>Keystone Grant Manager</strong></td>
<td><strong>Karen Arnold</strong></td>
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<td></td>
<td>(717) 783-9927   <a href="mailto:kaarnold@pa.gov">kaarnold@pa.gov</a></td>
</tr>
<tr>
<td><strong>DCED’s ESA Website</strong></td>
<td><a href="https://dced.pa.gov/singleapp">https://dced.pa.gov/singleapp</a></td>
</tr>
<tr>
<td><strong>Customer Service</strong></td>
<td>(800) 379-7448   <a href="mailto:ra-dcedcs@pa.gov">ra-dcedcs@pa.gov</a></td>
</tr>
<tr>
<td><strong>Program Fact Sheet</strong></td>
<td>Located on the gray navigation bar in application</td>
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Questions
PA SHPO’s Community Initiative Awards
Use the #PreservAtionHappensHere! hashtag in your social media posts when sharing news and updates about your projects

OR

Use online form at https://www.surveymonkey.com/r/preservationhappenshere

→ After February 22, submit through PA-SHARE!
Welcome to PA-SHARE, Pennsylvania’s GIS and online project management system for documenting and working with Pennsylvania’s older and historic places.

Launching February 22, 2021
PA-SHARE is a Planning Tool

1. Data for Information & Planning
   Digitized legacy data, integrated criteria and spatial search, customizable maps

2. Submit & Track Projects Online
   Convenient submission wizards and electronic responses for many programs

3. Field Survey & Reporting
   Surveyor mobile data collection tool and manager
## Which option is right for you?

<table>
<thead>
<tr>
<th><strong>GUEST</strong></th>
<th><strong>BASIC</strong></th>
<th><strong>PRO</strong></th>
<th><strong>BUSINESS</strong></th>
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<tbody>
<tr>
<td>Ideal for one-time or infrequent users</td>
<td>Ideal for users who do not need enhanced data, mapping and tracking functionality</td>
<td>Ideal for preservation or planning professionals, students, small non-profits or municipal governments</td>
<td>Ideal for preservation or planning firms, county, state or federal agencies, non-profits, or large municipal governments</td>
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<tr>
<td>No login or subscription required</td>
<td>Keystone login required but no subscription needed</td>
<td>Keystone login &amp; subscription required</td>
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<tr>
<td>Limited functionality</td>
<td>Limited functionality</td>
<td>Full benefits</td>
<td>Full benefits</td>
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<tr>
<td>Free access</td>
<td>Free access</td>
<td>Monthly &amp; Annual plans for 1 user</td>
<td>Monthly &amp; Annual plans for up to 5 users</td>
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What You Need to Know

🚫 Current system, CRGIS, will go “read-only” on January 11

🔑 Register for your Keystone login now @ keystonelogin.pa.gov

📅 Launching February 22, 2021

🏠 In person, online, and on-demand training and help desks

📢 Stay informed @ pahistoricpreservation.com/countdown-share
Stay Connected!

**PA SHPO Blog**

pahistoricpreservation.com

**PA SHPO newsletters**

- Keystone Preservation Post
- Keystone Preservation Bulletin
- Historic Metal Truss Bridge Newsletter
- PA-SHARE

#PreservAtionHappensHere

- PA SHPO Community Initiative Awards

January 2021
Questions
Thank You!