Keystone Grant Program

PHMC’s Construction Category Grants
January 12, 2021
Agenda

• Program Overview
  • Eligibility Requirements for the Keystone Grant Program
  • Evaluation Criteria and Selection Process
• Funding Priorities
• Pulling Together a Competitive Application
• Expectations if funded
• PA SHPO Community Initiative Awards
• PA-SHARE

January 2021
Note!

→ This webinar does not cover using DCED’s Single Application for Assistance

→ For guidance on this part of the Keystone Grant process, please watch our video tutorial at https://www.youtube.com/watch?v=qVzrguEl5z4

→ Please contact DCED’s Customer Support Center at 800-379-7448 with questions and problems with the online application.
Housekeeping Items

Questions:

• We will take breaks throughout the webinar for questions.
• Please ask all questions using the chat function.
• Please reserve your questions about specific projects for an offline conversation with grants staff.

Recording:

• This webinar is being recorded
• It will be available for viewing the week of January 18th on PHMC’s YouTube channel at: www.youtube.com/user/PaTrailsofHistory
Construction Category

- Building **must be** listed in or determined eligible for the National Register of Historic Places
- Publicly accessible
- Grant Awards $5,000 to $100,000
- Require a 50/50 CASH match
- Prevailing Wage Provisions
Construction Category

Eligible Activities:

→ Site work
→ Masonry
→ Doors and Windows
→ Thermal & Moisture Protection
→ Finishes
→ Mechanical
→ Metals
→ Accessibility improvements
Construction Category

Ineligible Activities:

→ New construction
→ Reconstruction
→ Routine or cyclical maintenance
→ Sitework of non-historic features such as parking, sidewalks, plantings
→ Archaeological excavation
→ Predevelopment work
→ Property acquisition

Landis House
Perry County Council of the Arts
Newport, Perry County

#PreservationHappensHere

January 2021
Eligibility Reminder

• Must have been in existence for five years

• Must be open and accessible to the public on a regular basis, not less than 100 days per year.

If it is not currently accessible to the public, the applicant must include detailed plans to open the property to the public as a result of the grant.

Andalusia
Bensalem Twp., Bucks County
Eligibility Requirements

National Register of Historic Places

• The property **must be** listed in or determined “eligible” for the National Register of Historic Places

• An eligibility evaluation must be recent, or updated if more than 5 years have passed
Eligibility Requirements

National Register Status?

- Find out if your property is listed or has been evaluated as eligible. Include the SHPO ID# in your application.

- If the property hasn’t been evaluated, submit a Resource Survey Form.

- If evaluated, but more than 5 years have passed, contact us.
Eligibility Requirements

March 1 Grant Application Deadline! Are you NR Eligible?
Eligibility Requirements
Eligibility Requirements

George Nakashima Studio and Workshop, Bucks County
National Historic Landmark
Eligibility Requirements

National Register of Historic Places Status

Confirm NR status & SHPO ID#

Search our CRGIS online database
https://www.phmc.pa.gov/Preservation/Cultural-Resources-GIS/Pages/default.aspx

Contact NR Staff if you need help clarifying status
https://www.phmc.pa.gov/Preservation/National-Register/Pages/Contact-Forms.aspx
Questions
Funding Priorities

→ Projects that are visible and are primarily preservation and restoration activities
→ Public support and benefit
→ Projects tied to Goals and Objectives within Statewide Preservation Plan
→ phmc.info/PresPlan
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<thead>
<tr>
<th><strong>Goal 1</strong></th>
<th><strong>Goal 2</strong></th>
<th><strong>Goal 3</strong></th>
<th><strong>Goal 4</strong></th>
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<tr>
<td>Implement the statewide historic preservation plan as a resource that provides solution-oriented steps for preservation outcomes.</td>
<td>Use the power of planning to transform Pennsylvania’s historic places into vibrant and diverse communities.</td>
<td>Position Pennsylvania to better respond to new preservation challenges and opportunities in the 21st century.</td>
<td>Invest in the future of Pennsylvania through the commonwealth’s historic places and the people and programs that protect and celebrate them.</td>
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<td>1) Use, revisit, then update.</td>
<td>1) Conduct a survey.</td>
<td>1) Broaden the definitions of historic preservation.</td>
<td>1) Encourage good stewardship.</td>
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<td>2) Be opportunistic.</td>
<td>2) Create a plan.</td>
<td>2) Address gaps in financial and human resources by building capacity.</td>
<td>2) Foster and mentor the next generation.</td>
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<td>3) Demonstrate leadership.</td>
<td>3) Plan for preservation.</td>
<td>3) Create tomorrow’s leaders today.</td>
<td>3) Educate all Pennsylvanians.</td>
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<td>4) Collaborate and participate.</td>
<td>4) Use the resources.</td>
<td>4) Use education as a catalyst for change.</td>
<td>4) Capitalize and collaborate on existing place- and heritage-based programs.</td>
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<td>5) Show continual progress.</td>
<td>5) Create opportunities.</td>
<td>5) Build resilient communities through historic preservation.</td>
<td>5) Find financial support for historic and archaeological resources and programs.</td>
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Certified Local Government

Partnership between municipal government, State Historic Preservation Office and the National Park Service to administer effective preservation programs throughout Pennsylvania.

Applicants in CLGs receive bonus points on application with support letter from municipality

Currently 45 CLGs in Pennsylvania
https://www.phmc.pa.gov/Preservation/About/Documents/CLG_ParticipatingCommuniti es.pdf
Selection Process

Applications reviewed by an independent peer review panel which are comprised of:

→ Preservation architects, municipal officials, HARB or CLG members, Heritage Park representatives, and preservation consultants

→ Regional distribution of panel members

→ Review evaluation guidelines
Evaluation Criteria

✓ Application
✓ Planning
✓ Project
✓ Community Benefit
✓ Commonwealth Investment

Old Mortality - Laurel Hill Cemetery
Philadelphia
Professional Oversight

**Plans & Specifications**
- Prepare and vet
- Done prior to the application to ensure true understanding of complexities of project

**Budget**
- Prepare project budget
- Allows for construction management costs, capped at 20%

**Approach**
- Demonstrate that alternatives were considered
- Methodology is appropriate treatment standard
Professional Oversight

Important to have a Design Professional involved

If you aren’t certain if you have adequate planning in place, consider applying for a Project grant to hire the consultants needed to assess the situation

Include Resumes and CV with similar projects in application
# Finding the Right Project Team

## Relationships
- Previous experience working with site
- Previous experience with project manager or site personnel

## Referrals
- Word of mouth
- From other design professionals
- From similar sites or properties

## Research
- Online searches
- Client resource tools @ local AIA chapter
- Leads from design/construction magazines of similar projects
Project Team Characteristics

- Experience with **Historic Building's** design and construction methods/materials
- Experience with the **Secretary of Interior's Standards and Guidelines for Treatments of Historic Properties**
- Must be able to provide **adequate and comprehensive documentation** to support/explain the proposed project
- Must be able to provide **Resume and CV** that reflects experience directly relating to the proposed project
Standards for the Treatment of Historic Properties

→ The Standards are a set of ten guidelines designed to identify and preserve character-defining features of a historic building

→ All proposed work must be reviewed and approved by PHMC staff prior to construction

→ May need to negotiate scope of work to bring project into compliance with Standards

→ https://www.nps.gov/history/local-law/arch_stnds_8_2.htm
Where to go for Additional Help

www.nps.gov/hps/tps
Community Benefit

- Letters of support
- Preservation need
- Leverage additional funding
- Increase visitation
- Diversity and inclusion
- Broaden preservation
- Enhance interpretation

Society to Preserve the Millvale Murals of Maxo Vanka
Millvale, Allegheny County

January 2021
Competitive Applications

- Request preliminary review
- Concise yet complete
- Submit all requested information and attachments

Strong planning component
- Comprehensive documents
- Professional services

Specific project information
- Plans and Specifications
- Photographs
Expectations for Grantees

→ Execute a Grant Contract
  • Prevailing Wage, Accessibility, Non-discrimination stipulations

→ Plans and Specifications submitted for Approval

→ Declaration of Covenants

→ Quarterly Reporting

→ Reimbursement Requests

→ Final Reports and Final Work Products
Additional Help

PHMC Website
www.phmc.pa.gov
Select Preservation» Grants and Funding

YouTube Videos
www.youtube.com/user/PaTrailsofHistory

Keystone Grant Manager
Karen Arnold
(717) 783-9927 kaarnold@pa.gov

DCED’s ESA Website
Customer Service
https://dced.pa.gov/singleapp
(800) 379-7448 ra-dcedcs@pa.gov

Program Fact Sheet
Located on the gray navigation bar in application
Questions
PA SHPO’s Community Initiative Awards
PA SHPO’s Community Initiative Awards

Use the #PreservAtionHappensHere! hashtag in your social media posts when sharing news and updates about your projects

OR

Use online form at https://www.surveymonkey.com/r/preservationhappenshere

→ After February 22, submit through PA-SHARE!
Welcome to PA-SHARE, Pennsylvania’s GIS and online project management system for documenting and working with Pennsylvania’s older and historic places.

Launching February 22, 2021
PA-SHARE is a Planning Tool

1. Data for Information & Planning
   Digitized legacy data, integrated criteria and spatial search, customizable maps

2. Submit & Track Projects Online
   Convenient submission wizards and electronic responses for many programs

3. Field Survey & Reporting
   Surveyor mobile data collection tool and manager
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<th><strong>GUEST</strong></th>
<th><strong>BASIC</strong></th>
<th><strong>PRO</strong></th>
<th><strong>BUSINESS</strong></th>
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<td>Ideal for one-time or infrequent users</td>
<td>Ideal for users who do not need enhanced data, mapping and tracking functionality</td>
<td>Ideal for preservation or planning professionals, students, small non-profits or municipal governments</td>
<td>Ideal for preservation or planning firms, county, state or federal agencies, non-profits, or large municipal governments</td>
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<td>No login or subscription required</td>
<td>Keystone login required but no subscription needed</td>
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<td>Limited functionality</td>
<td>Limited functionality</td>
<td>Full benefits</td>
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<td>Free access</td>
<td>Free access</td>
<td>Monthly &amp; Annual plans for 1 user</td>
<td>Monthly &amp; Annual plans for up to 5 users</td>
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What You Need to Know

Current system, CRGIS, will go “read-only” on January 11

Register for your Keystone login now @ keystone login.pa.gov

Launching February 22, 2021

In person, online, and on-demand training and help desks

Stay informed @ pahistoricpreservation.com/countdown-share
Stay Connected!

PA SHPO Blog
pahistoricpreservation.com

PA SHPO newsletters
Keystone Preservation Post
Keystone Preservation Bulletin
Historic Metal Truss Bridge Newsletter
PA-SHARE

#PreservAtionHappensHere
PA SHPO Community Initiative Awards
Questions
Thank You!