# The Railroad Museum of Pennsylvania



300 Gap Road, PA Route 741, Strasburg, PA 17579 717-687-8628

Senator: Scott Martin

Representative: Bryan Cutler

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PHMC GGO expenditures \$852,614 Associates expenditures \$669,294

Total Expenditures \$1,521,908

#### FY21-22 Staffing

PHMC staffing 9
Associates staffing 15

#### FY21-22 Visitation

General admissions62,803School visits1,096Event admissions2,895Total paid visitation66,794

#### **FY21-22 Volunteer support**

Total hours 9,884 2021 value per Ind Sector (\$27.98/hr) \$276,554 2021 value as Full Time Equivalent (FTE) 5

**Total Economic Impact on Region\*** 

\$3,496,035 Economic Prosperity 5 Calculator

\*Calculated using the Arts &

### **Current Priorities**

- **Outdoor Signage Project:** Improve visibility of museum for traffic on Rt 741; update museum entrance signage; introduce interpretive themes to preview indoor visitor experience; enhance wayfinding and interpretation from parking areas and in train yard.
- Interpretive Planning: Work with museum consultant Beverly Sheppard to develop a plan that will guide programs, restoration projects, and future exhibits with a cohesive set of themes and goals for visitor experience.
- **Roundhouse:** Long-anticipated new building at one end of train yard that will house five historic locomotives and related exhibitry.

### **Signature Events**

- **Reading Railroad Days:** June-July program that drew 4,079 visitors over 9 days
- **Home for the Holidays:** December program that drew 1,178 visitors over 2 Saturdays

## **Capital Projects**

- Construction and Installation of New Exhibits ......\$4,500,000
- Construction of Railroad Roundhouse ......\$6,600,000