

Celebrating Community



Annual Report 2009-2010

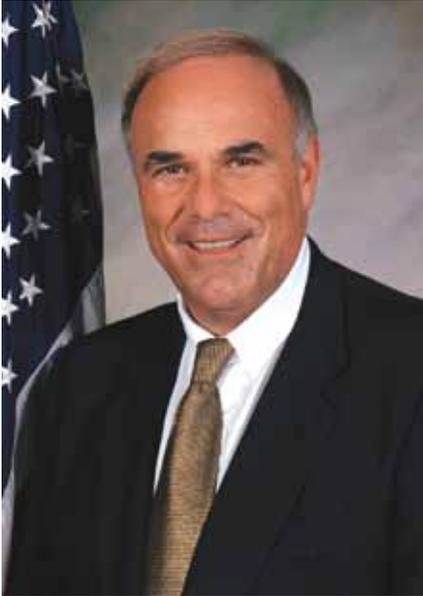
Pennsylvania Historical and
Museum Commission
Pennsylvania Heritage Society®

Since its founding in 1913 as the Pennsylvania Historical Commission, the Pennsylvania Historical and Museum Commission (PHMC) has documented, preserved and interpreted the history and heritage of the commonwealth, communities and citizens. To achieve these goals, PHMC employs a wide range of programs and services, among them the installation of state historical markers, the publication of relevant books and educational material, the designation of properties—including entire communities—as historically significant, the certification of rehabilitated historic buildings and structures for federal tax credits, the safeguarding of valuable records of government agencies and the papers of individuals and businesses, and the administration of historic sites and museums throughout Pennsylvania.

PHMC is a statewide system of programs that supports the preservation of the commonwealth's unique historical and cultural character. It is governed by appointed commissioners and currently employs 220 individuals in 25 distinct programs and locations.

Boy Scouts attended the unveiling and dedication of a state historical marker honoring John M. Phillips in Pittsburgh on October 31, 2009. Phillips was among the first to introduce scouting in Pennsylvania.





FROM THE GOVERNOR

Pennsylvania's many and diverse communities are one of the commonwealth's greatest strengths. Pennsylvania's towns, cities and rural areas are rich in historic fabric that provides them with a distinctive identity that residents value and celebrate. As governor, I have had an opportunity to see first-hand how people all around the state come together to make our communities more sustainable—and especially when times are tough.

The work of the Pennsylvania Historical and Museum Commission is essential to these efforts. Historic sites and museums support local economies and drive tourism investments that are critical to the future of many Pennsylvania communities. They also provide important educational experiences for thousands of school students each year. Local historic districts, National Register designations and state historical markers are all ways in which local communities serve as partners in preserving their past. Federal historic tax credits help finance investment in important economic development projects.

Pennsylvanians are justifiably proud of their state and its history. They actively participate at the community level to make sure that the history of the commonwealth will be preserved and interpreted for future generations. I join PHMC in celebrating communities and the important work that they do to preserve the history and culture of our great state.

Edward G. Rendell

Edward G. Rendell, *Governor*



FROM THE CHAIRMAN

The Pennsylvania Historical and Museum Commission helps create and support communities throughout the state by promoting understanding and engagement with their history. Over the past year, as PHMC has experienced severe budgets cuts and the loss of more than one-third of the staff, it has had to turn to those communities for help. Many sites were faced with closing indefinitely. The response of communities to the threat of losing cherished historic sites was inspirational. Long standing Friends groups, non profit organizations, municipalities and elected officials have all stepped forward to help PHMC find ways to continue to provide good stewardship for the history of the state held in trust for the people of Pennsylvania. The Brig *Niagara* League in Erie took on the daunting task of raising enough money to continue to sail the Brig *Niagara*. With support from the entire community they have been successful in raising significant funds to operate the ship. The Senator John Heinz History Center has agreed to take on the day to day operations of the Fort Pitt Museum in Pittsburgh, and with community involvement has been able to reopen the museum with new programs and renewed

exhibits. Washington Crossing Historic Park faced the possibility of canceling the annual reenactment of George Washington's historic crossing of the Delaware on Christmas Day 1776. Thanks to the generosity and support of the Bucks County Visitor and Convention Bureau, the event was able to go forward with the help of countless volunteers to supplement the much reduced PHMC staff. Since then, the Friends of Washington Crossing Park have organized to assist the park and have reopened the historic areas and Bowman's Hill Tower for tours. At every one of the historic sites on the Pennsylvania Trails of History, Friends groups are doing more to raise money, recruit volunteers and support the efforts of PHMC staff, despite reduced funding. In addition to the Friends groups at sites, the Pennsylvania Heritage Society is stepping up its fundraising and advocacy efforts as well as taking on greater programmatic responsibility in some areas. Local pride and the attachment to the places that we call home are key to maintaining a strong sense of community. PHMC recognizes the role that communities play in preserving our heritage, now and for the future.

A handwritten signature in black ink that reads "Wayne Spilove". The signature is fluid and cursive, written over a light grey background.

Wayne Spilove, *Chairman*





FROM THE EXECUTIVE DIRECTOR

PHMC's theme for 2010, "Black History in Pennsylvania: Communities in Common," provided the agency and its many partners exciting opportunities to demonstrate a deeper commitment to the preservation and interpretation of black heritage and culture at the local, regional and state levels and to encourage communities throughout the commonwealth to join and contribute to this important effort. The culmination of a multi-year grant project to create a context for African-American communities to use as a template to document and interpret local history, it is also a model for how history supports community throughout the commonwealth. Historic sites, museums and local history programs all act as anchors in a community to ground people and to bring them together. That role has taken on special meaning as communities in Pennsylvania have rallied to help preserve important historical places that were threatened by budget cuts.

Adversity has brought museums together to consider greater partnership and advocacy. One example has been the success of Pennsylvania Civil War 150 (PACW 150), a committee that has been working for more three years to plan for the 150th anniversary of

the American Civil War in Pennsylvania. Involving communities from across the state, the commemoration includes a traveling exhibition, comprehensive website, publications, educational programs and events over the course of four years, from 2011 through 2015. The Civil War Road Show, administered by the Pennsylvania Heritage Society and PHMC, will take the saga of the Keystone State's role in the great conflict to all 67 counties onboard a 53-foot-long trailer with a reproduction Civil War-era tent for programs. The Civil War Road Show will offer an emotionally compelling mobile exhibit experience and interconnected programs focusing on the ways the war transformed the lives of Pennsylvanians and their communities, as well as the ways in which Pennsylvanians impacted the war.

The community of PHMC—staff, commissioners, volunteers, Friends groups, members, partners and colleagues—has demonstrated that working together during difficult times is essential to individual survival and our collective ability to accomplish the mission of preserving Pennsylvania's past. Responses to the Pennsylvania History Bill of Rights in a statewide poll have reaffirmed how important history is to all Pennsylvanians. The statement, "Current and future generations are assured that Pennsylvania's historical resources are preserved for their enjoyment and use," ranked highest among participants with 84 percent responding that it was important or most important to them. In good times and in bad, Pennsylvanians understand the importance of community and that the history we work hard to preserve is an integral part of this great commonwealth we share.

A handwritten signature in black ink, appearing to read 'Barbara Franco', written over a light blue horizontal line.

Barbara Franco, *Executive Director*

PENNSYLVANIA HISTORICAL AND MUSEUM COMMISSION

Wayne Spilove, *Chairman*

Mission

The Pennsylvania Historical and Museum Commission preserves the commonwealth's memory as a teacher and champion of its heritage for citizens of Pennsylvania and the nation.

Vision

The Pennsylvania Historical and Museum Commission enriches people's lives by helping them to understand Pennsylvania's past, to appreciate the present and to embrace the future.



Commission members as of June 30, 2010



Flora L. Becker



Rhonda R. Cohen



Jim Ferlo, Senator



Laura S. Fisher



*Thomas E. Gluck,
Acting Secretary of Education
ex officio*



Janet S. Klein



Cheryl McClenney-Brooker



Brian C. Mitchell



Kathleen A. Pavelko



*Scott A. Petri,
Representative*



*Joseph B. Scarnati III,
Lieutenant Governor
Senator*



Michele Sellitto



*Rick Taylor,
Representative*

PHMC's PROGRAMS AND SERVICES

PHMC's programs and services are administered through five bureaus: Historic Sites and Museums, State Museum, Archives and History, Historic Preservation and Management Services.

Historic Sites and Museums

The Bureau of Historic Sites and Museums administers the Pennsylvania Trails of History™, a network of historic sites and museums representing major historical themes in the commonwealth. Currently 11 of these facilities are fully operated with PHMC staff, 21 are managed by other organizations under management agreements and ten are in a hybrid, or transitional, mode due to recent state budget reductions that reduced staffing by 40 percent. Historic sites and museums represent 381 buildings, 2,200 acres, 500,000 square feet of exhibition space and important historical collections. They are visited by more than one million people each year.

The bureau underwent significant change during the past year. Twelve of its twenty-three actively administered sites transformed to community partnership-operated programs and the remaining eleven sustained staff changes at unprecedented levels. All three of the bureau's division chiefs retired, five historic site administrators retired and seventy-five employees were furloughed. The net change since early 2009 resulted in 100 fewer employees.

Despite dramatic reductions in budget and staffing, the Bureau of Historic Sites and Museums is maintaining public visiting hours at all twenty-three sites and museums with nearly fifteen operating on the same or similar schedule as the previous year. Thanks are due to bureau staff members who assumed new responsibilities and for the increase in volunteer support and paid associate staff. The pool of talent and degree of dedication to mission by remaining staff and reenergized support groups can not be overstated.



Visitors at one of the many displays at Drake Well Museum.

- Drake Well Museum, Venango County, celebrated Oil 150, commemorating the 150th anniversary of the successful drilling for oil in northwestern Pennsylvania in 1859, and broke ground for a renovated visitor center and orientation exhibit.
- Old Economy Village, Beaver County, completed the restoration of its carriage house and conserved five historic carriages.

- Landis Valley Museum, Lancaster County, changed its name to Landis Valley Village and Farm Museum following focus group work.
- The Railroad Museum of Pennsylvania, Lancaster County, began work on a new HVAC system for the large rolling stock galleries and had two capital projects released for a new exhibit and for the construction of a roundhouse to protect even more of its collection.



Landis Valley Village and Farm Museum provides wagon rides around the facilities.

- Washington Crossing Historic Park, Bucks County, conducted its popular annual reenactment of General George Washington's crossing of the Delaware River despite losing 80 percent of its staff. The park also received final local and zoning approvals for the construction of a new visitor center.
- The Pennsylvania Lumber Museum, Potter County, received release of its new visitor center project and preliminary plans were approved for its construction.
- Cornwall Iron Furnace, Lebanon County, and Eckley Miners' Village, Luzerne County, received approval to proceed with major capital renovations to infrastructure.
- The Pennsylvania Anthracite Heritage Museum, Lackawanna County, received final design approval for a new HVAC system for its visitor center.
- Fort Pitt Museum, Allegheny County, reopened under a management agreement with the Senator John Heinz History Center, Pittsburgh.
- The Flagship *Niagara*, berthed at the Erie Maritime Museum, Erie County, sailed a full schedule under a new management agreement with the Flagship *Niagara* League, a volunteer support group.
- Pennsbury Manor, Bucks County, opened its new multi-million dollar orientation exhibit entitled "The Seed of a Nation: Honoring William Penn's Vision."



Spinning is demonstrated at Manor Fair at Pennsbury Manor.

- The Council of Associate Presidents, made up of heads of the volunteer groups supporting PHMC's historic sites and museums, convened and renewed efforts to advocate for the program.
- Friends groups at Bushy Run Battlefield, Westmoreland County, and Somerset Historical Center, Somerset County, took on additional responsibilities to operate those facilities with community volunteers.



Crowds gather on Christmas Day for the ceremonies before General Washington and his men depart across the Delaware River in Durham boats at Washington Crossing Historic Park.

- The Pennsylvania Military Museum, Centre County, and its support group, the Friends of the Pennsylvania Military Museum, formally dedicated the guns of the USS *Pennsylvania* on October 24, 2009, with members of the U.S. Navy in attendance and participating.
- In 2009, historic sites and museums along PHMC's popular Pennsylvania Trails of History had an overall economic impact of \$45 million on the state's economy, based on data released by the Pennsylvania State Tourism Office of the Pennsylvania Department of Economic and Community Development.

A young man portrays a Harmonist as he demonstrates broom making for visitors to Old Economy Village.



The State Museum

The Bureau of the State Museum provides multidisciplinary exhibitions and educational programs on the commonwealth's prehistory, history, science, industry, technology, natural history and art at The State Museum in Pennsylvania, located in Harrisburg's capitol complex. With 100,000 square feet of gallery space, it is among the largest museums in the state. The museum, which preserves five million objects and artifacts, welcomes 130,000 individuals yearly, including students, families and visitors to the state capital.

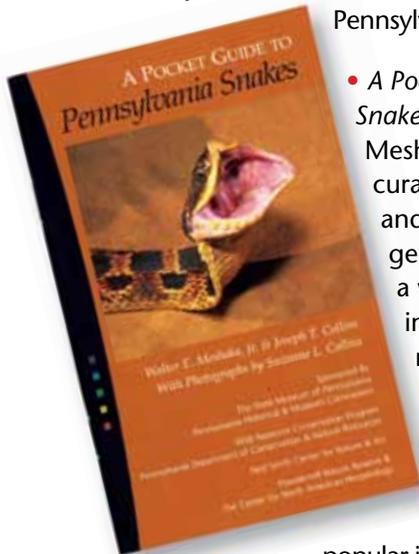
The State Museum served and engaged various communities during the 2009–2010 fiscal year through a wide variety of exhibits, programs, educational activities and special events focusing on Pennsylvania's rich heritage. At the same time, there has been a sustained effort to connect with the Harrisburg community, especially African-American residents, on several levels.

- "Voices: African American and Latina Women Share Their Stories of Success," an exhibit sponsored by the Governor's Commission on Women, was on view for nearly one year. Special programs and events accompanied the exhibition.
- Monthly programs, organized by African-American author, poet and motivational speaker Nathaniel Gadsden in cooperation with the museum, welcomed African-American audiences to the museum for a variety of events focused on reading, parenting and the celebration of Kwanzaa, a weeklong celebration in the United States honoring universal African heritage and culture, and Juneteenth, the oldest known celebration commemorating the end of slavery in the United States, celebrated on June 19.
- "Abraham Lincoln, His Life and Times," was featured in the museum's Idea Zone as a hands-on learning experience for families. Information about the president was presented and mid-nineteenth-century Pennsylvania was brought to life with this thematic programming.
- A new initiative with the Harrisburg School District brought grade school students to the museum for special science programming designed to enhance the district's curriculum. The effort was funded in part by Penn National Insurance, a mutual insurance company headquartered in Harrisburg.
- The Marshalls Creek mastodon project involved removal and complete conservation and remounting of the specimen, discovered in Marshalls Creek, Monroe County, in 1968. The remounted skeleton premiered as part of "Tusks! Ice Age Mammoths and Mastodons," a traveling exhibit created by the University of Florida's Florida Natural History Museum, beginning in late January and continuing through May 3, 2010. Statewide media coverage underscored the status of The State Museum as one of the major collecting museums of its type in both the state and the nation. A highly successful "Buy-A-Bone" fundraising campaign for the initiative was developed in concert with the Pennsylvania Heritage Society and the Friends of the State Museum. As of September 1, 2010, 277 donors had contributed more than \$87,000 to the campaign.
- "Wind Titans: A Pennsylvania Photo Essay," documenting Pennsylvania's wind turbine industry, was featured in the museum's first-floor changing gallery in conjunction with the agency's 2009 theme, "Energy: Innovation and Impact." Dramatic contemporary images of wind farms by museum photographer Don Giles and historic models drawn from PHMC's collections illustrated the development of this renewable, "green" energy technology. "Wind Titans" was sponsored by PPL.



A dramatic image of Locust Ridge Wind Farm in northeastern Pennsylvania was included in the exhibit "Wind Titans: A Pennsylvania Photo Essay" to coincide with PHMC's 2009 theme, "Energy: Innovation and Impact".

- A special interpretive energy tour of the museum's Industry and Technology Gallery, emphasizing Pennsylvania's power sources reflected in museum collections, was created for PHMC's 2009 theme. Columbia Gas sponsored a week in November 2009 during which school students from York and Adams counties participated in this educational tour and worked with museum educators.
- A unique three-dimensional topographic map of Pennsylvania, measuring 11 feet by 20 feet, was installed in Memorial Hall. This dramatic representation of the commonwealth's varied landscape serves as a visual icon and as a teaching tool for a variety of educational programs and tours devoted to the state's history and nature.
- Archaeology provides important physical documentation for how communities in the past conducted their daily lives. During Archaeology Month, observed in October, curators and educators at Stop and Learn Stations spoke with several thousand visitors. Museum archaeologists excavated at Fort Hunter, north of Harrisburg, part of a chain of forts erected by the British in 1756 at the onset of the French and Indian War, to interpret the site's significance and teach the public about archaeology during October.
- "Night of the Great Pumpkin," a family fall harvest and Halloween event presented in October 2009, was well attended by an audience of all ages from throughout central Pennsylvania.



- *A Pocket Guide to Pennsylvania Snakes*, coauthored by Walter E. Meshaka Jr., the museum's senior curator of zoology and botany, and published by PHMC, has generated great interest among a wide range of individuals, including naturalists, sportsmen, hikers and others interacting with Pennsylvania's natural habitats.
- The 42nd annual "Art of the State," the perennially popular juried exhibition featuring the best of Pennsylvania artists, once again received popular and critical acclaim. Each year, independent jurors select approximately 160 works from more than 2,000 entries. The show is the largest of its type in which numerous artists and media are displayed.



"Art of the State" drew enthusiastic crowds to see artwork created by artists from throughout the commonwealth.

- A visit by members of the Tuscarora Indian Nation on June 8, 2010, commemorated the journey of their ancestors through Pennsylvania 300 years ago from North Carolina to New York, and honored their meeting with Lieutenant Governor Charles Gookin at Conestoga Town, Lancaster County, on June 8, 1710. The Tuscarora Indian Nation is a federally recognized tribe, acknowledged as having an official governmental relationship with the United States. PHMC was honored to welcome representatives of the tribe in the same spirit of cooperation as did the Provincial Government three centuries earlier.



Dances performed by the Tuscarora Indians entertained the audience at The State Museum in June 2010.

Archives and History

The Bureau of Archives and History administers the Pennsylvania State Archives, which selects and safeguards the permanently valuable records of the commonwealth, ensuring that individuals have access to this essential evidence of the decisions and actions of their government. This evidence protects their rights and is a key ingredient of an open and democratic system of government. The State Archives also assists state and local governmental entities with managing their current records and protecting their permanent records. In this capacity, the State Archives provides statewide leadership in preserving historical documents and offers training in basic archival and records management practices, emergency preparedness and the protection of essential records. In addition, the State Archives collects, preserves, and makes available the papers of individuals, businesses and organizations that played important roles in the history of the Keystone State. Documents held by the Pennsylvania State Archives range from the original 1681 charter for Pennsylvania granted to William Penn by England's King Charles II to twenty-first-century minutes and reports of government agencies.

- Archives staff provides technical assistance and training in managing records to local government officials and historical societies. PHMC's "itinerant archivist" has completed two years of hands-on work with county officials, underwritten by a grant from the National Historical Publications and Records Commission. The itinerant archivist visited 337 offices in 15 counties to address records management issues, inventoried 49,378.5 cubic feet of records, purged 5,257 cubic feet, and provided 70 floor plans to assist counties with more efficient use of space for records. "Archives without Tears" workshops provide an overview of basic archival practices and continue to attract large audiences of individuals who work or volunteer for historic sites, museums, city and county clerks' offices, libraries and college, church and historical society archives.
- The Publications and Sales Division designed a vast array of resources for PHMC programs, including the Cultural Resources Essential Forum, Archives and Records Management Seminar, Charter Day, Archives Month, Volunteers of the Year Awards, George Washington Crossing the Delaware River Reenactment, book store presentations and exhibits, including "The 1780 Act for the Gradual Abolition of Slavery," at The State Museum. Web pages were created for the Pennsylvania Military Museum, Railroad Museum of Pennsylvania, and Fort Pitt, among others. For the agency's annual theme, "Black History in Pennsylvania: Communities in Common," the division edited and designed educational materials, including an expansive context study for Web publication.
- Archives staff provided service to 1,932 onsite patrons who consulted approximately 4.9 million pages of original records and 9.1 million images on microfilm.
- The bureau partnered with Penn State Harrisburg to produce 100 biographies of African-American soldiers chosen from the original Civil War muster rolls of the United States Colored Troops (USCT) held by the State Archives. University students selected names from 97 companies and researched them to produce brief biographies, which represent soldiers at the reenactment of the USCT Grand Review to take place in Harrisburg in November 2010.
- Bureau staff participated in a "Live and Learn" weekend in Mercersburg in November 2009 sponsored by the Pennsylvania Humanities Council. Staff members displayed and spoke about the USCT Civil War muster rolls and participated at the dedication of a state historical marker commemorating the 54th Massachusetts Infantry Regiment, the



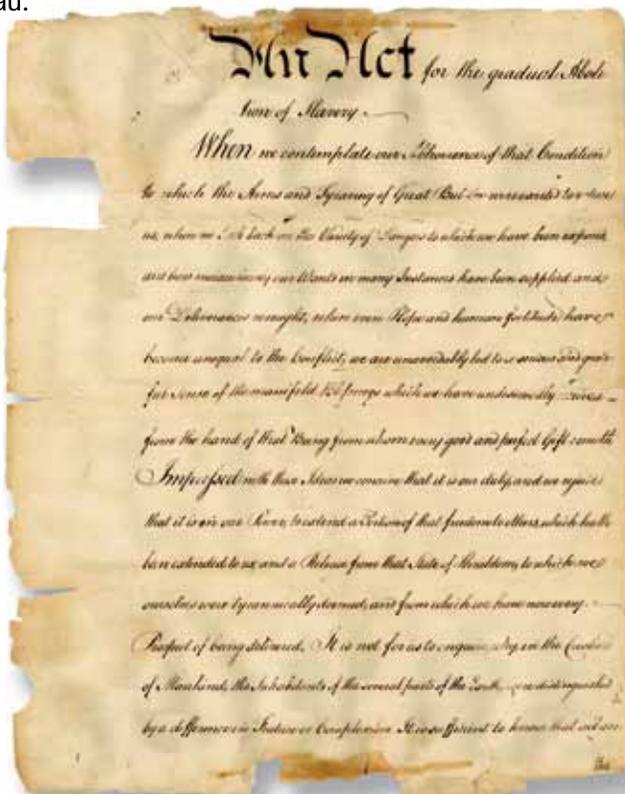
A storage facility in northeastern Pennsylvania awaits guidance and technical assistance from PHMC staff.

Fayette County's storage facility after standards were implemented by county officials with assistance from PHMC's itinerant archivist.



first exclusively African-American unit (with the exception of officers who were white) to fight in the Civil War, and USCT veterans buried in the community's Zion Union Cemetery.

- The State Records Center (SRC) serves a community of state agencies by storing valuable records. SRC staff accessioned 28,140 cubic feet of state records and disposed of 26,117 cubic feet while responding to 29,170 reference requests from 46 agencies. Approximately 1,236 additions, changes or deletions to state records retention schedules were reviewed and addressed by SRC staff.
- The State Archives accessioned 1,838 cubic feet of records (5.5 million pages) of state and local government records, 61 cubic feet (183,000 pages) of manuscript materials and 636 rolls of microfilm containing nearly 800,000 images.
- The original 1780 Act for the Gradual Abolition of Slavery was displayed at The State Museum from the beginning of Black History Month, observed in February, through the weekend of Juneteenth, June 20, 2010. The exhibit concluded with a lecture by Dr. Emma Lapsansky-Werner of Haverford College, "Opening Doors to a Nation's Future: The 1780 Act for the Gradual Abolition of Slavery" as one of the Pennsylvania State Bookstore presentations offered by the bureau.



The original 1780 Act for the Gradual Abolition of Slavery.

- The permanent preservation of historically valuable local government records was guaranteed by microfilming 915 volumes from four public institutions. Additional preservation was provided by depositing 9,290 rolls of security microfilm and 3,500 aperture cards into a security microfilm storage program, which totals 18,583,500 images.

- Four editions of *Pennsylvania Heritage* were co-published with the Pennsylvania Heritage Society (PHS), reaching an audience of more than 6,500 individuals, including PHS members, state legislators, libraries, historical organizations, cultural institutions, preservation associations and PHMC employees, as well as an ever-



The spring 2010 edition of *Pennsylvania Heritage*.

expanding second readership. The spring 2010 edition of *Pennsylvania Heritage* was devoted exclusively to underscoring PHMC's annual theme, "Black History in Pennsylvania: Communities in Common," which featured relevant articles developed by staff and commissioned to scholars of Pennsylvania's African-American heritage and culture. Other editions published during the year reiterated the theme by devoting regularly appearing departments to aspects of the theme.

- PHMC's bureaus relied on the Publications and Sales Division for creative services and a wide variety of print and digital material to promote programs and supplement educational outreach initiatives. Marketing and informational pieces, among them Web banners, on-line announcements, Web communities for dedicated audiences, agendas, publications catalogue, historic site and museum rack cards and interpretive brochures, booklets, posters, postcards and the agency's annual report were created.

Historic Preservation

The Bureau for Historic Preservation works with federal and state agencies, local communities and individuals to preserve the character and the historic resources that provide a sense of place for residents and visitors. The State Historic Preservation Officer (SHPO) administers the National Register of Historic Places program of the U.S. Department of the Interior for Pennsylvania; provides consultation and reviews for state and federal projects; manages the federal rehabilitation tax credit program that now totals \$4.1 billion; offers training and public education; administers grants; maintains more than 2,600 state historical markers; and maintains the files of all archaeological and historic sites recorded in the state.

The work of the bureau would not be possible without the help and partnership of communities around the state. Working with local governments, community groups and individuals, the Bureau for Historic Preservation helps communities preserve the important places and stories so that they can retain their identity and support their economy through downtown revitalization and heritage tourism.

- Since 2003, 32 municipalities in Pennsylvania have been designated Preserve America Communities, making them eligible for grants, national and regional listings, road signs, White House recognition and enhanced community visibility and pride. Preserve America is a federal initiative recognizing communities that protect and celebrate their heritage. The communities of Lansdowne, Delaware County; Connellsville, Fayette County; Pottstown, Montgomery County; Scottsdale, Westmoreland County; and the entire county of Bedford were designated between July 2009 and June 2010.
- PHMC received funding to assist nine communities designated as Preserve America to develop historic preservation plans. Planning grants to identify historic and cultural resources, assess issues and opportunities, explore regional approaches and develop goals and strategies for appropriate use and the development of preservation and heritage tourism were awarded to Blairsville, Indiana County; Pittsburgh, the Trail Towns along the Great Allegheny Passage in western Pennsylvania; Philipsburg, Centre County; Bethlehem, Lehigh and Northampton County; West Chester, Chester County; and the Delaware Valley Region.
- The Certified Local Government (CLG) program is jointly administered by the National Park Service and the State Historic Preservation Office and allows local governments to become active partners with the federal historic preservation program in promoting historic preservation at the grass roots level and to take advantage of the opportunities and support it provides. Pennsylvania has 42 communities that currently participate in the CLG program. Allentown, Harrisburg, and Lancaster Township, Lancaster County, received certification during the past year.

- “Preserving Pennsylvania’s African-American Heritage: An Initiative for Education, Community Revitalization and Economic Development” was funded by the General Assembly of Pennsylvania and a Preserve America grant supporting PHMC’s annual theme for 2010, “Black History in Pennsylvania: Communities in Common.” The agency developed a Web site that provides historical background and context, conducted an in-depth survey of eight African American communities and held workshops on how to create a historical narrative about a local community.



A migrant labor camp in Chester County is depicted in the chapter discussing African-American labor history in Pennsylvania in a context study supporting the theme “Black History in Pennsylvania: Communities in Common.”



A marker was dedicated in November 2009 to the 54th Massachusetts Infantry Regiment, U.S. Colored Troops, which was among the first Civil War combat units open to African-Americans in 1863.

- This year, 11 state historical markers were approved with the help of local, regional and state partners. PHMC's partners not only sponsor the nomination and installation of these markers, but they also organize the unveiling and dedication ceremonies. Dedications of 24 new state historical markers were conducted.

- In response to community concerns about the impact of developing Marcellus Shale fields for the extraction of natural gas, the Bureau for Historic Preservation, in cooperation with Penn State Cooperative Extension, developed a brochure on how to identify and preserve cultural resources that might be affected by drilling. The brochure is posted on PHMC's and Centre County's Web sites.

- During this period, 22 properties were added to the National Register of Historic Places, and three were designated National Historic Landmarks (NHL), bringing the number of NHLs in the commonwealth to more than 160.

- English Village, in Wynnewood, Montgomery County, was certified as historic by PHMC at its June 2010 meeting under the Historic District Act of 1961 (P.L. 282, No. 167), authorizing municipalities to protect historic areas which are deemed locally significant. Eighty-seven municipalities, regulating 154 historic districts, have been certified as historically significant by PHMC since enactment of the legislation.

- Historic Preservation staff participated in a workshop entitled "Balancing Nature and Commerce," sponsored by the Pennsylvania Department of Conservation and Natural Resources as part of its South Mountain Conservation Landscape Initiative. The two-day workshop examined significant issues facing communities that are balancing economic development and the preservation of natural and historic assets in the region surrounding South Mountain in Southcentral Pennsylvania.

- During FY 2009–2010, PHMC awarded \$1.6 million through 174 Museum Assistance grants in the categories of General Operating Support, Statewide Organization and Technical Assistance. The agency also administered two federal grant programs to support 13 Preserve America Black History Grants and 10 grants to Certified Local Governments for historic preservation efforts.



The English Village Historic District in Wynnewood, Montgomery County, was the 154th historic district in Pennsylvania to be protected by a local ordinance authorized under the Historic District Act of 1961.

Management Services Fiscal Report

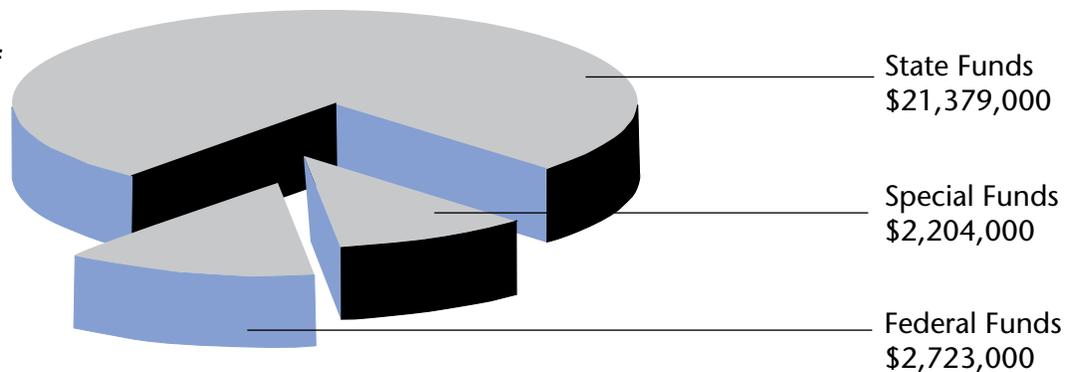
Fiscal Year 2009–2010

Summary of Funding Sources	2008–2009	2009–2010
State Funds	\$40,030,000	\$21,379,000
Federal Funds	\$2,427,000	\$2,723,000
Special Funds	\$2,658,000	\$2,204,000
Total	\$45,155,000	\$26,306,000

Summary of Funding Uses

General Government Operations	\$24,353,000	\$19,348,000
State Records Center Augmentation	\$0	\$217,000
Federal Supported Programs	\$2,347,000	\$2,630,000
Maintenance Program	\$0	\$0
Museum Assistance Grants	\$3,558,000	\$1,601,000
Non-Preferred Institution Grants	\$2,546,000	\$56,000
Keystone Grants	\$1,363,000	\$0
Keystone Maintenance Project	\$6,436,000	\$0
Keystone Administration	\$411,000	\$0
Historic Preservation Act of 1996 Grants	\$80,000	\$93,000
Historic Preservation Fund	\$2,658,000	\$2,204,000
Regional History Centers	\$329,000	\$157,000
Historical and Museum Assistance	\$1,034,000	\$0
Total	\$45,115,000	\$26,306,000

Summary of Funding Sources Fiscal Year 2009–2010



PENNSYLVANIA HERITAGE SOCIETY

July 1, 2009–June 30, 2010

With the support of its generous members and sponsors, the Pennsylvania Heritage Society (PHS) continued its vital role of helping underwrite and enhance PHMC programs and services throughout the 2009–2010 fiscal year.



A Community of Donors

- In partnership with the Friends of the State Museum, PHS coordinated the Buy-A-Bone campaign to raise funds to support the conservation, remounting and reinstallation of the Marshalls Creek mastodon and the renovation of the Paleontology Gallery at The State Museum of Pennsylvania. Prompted by outstanding press coverage, the local community responded enthusiastically, contributing \$87,000 by September 1, 2010. More than 450 individuals attended a special preview for the traveling exhibit, “Tusks! Ice Age Mammoths and Mastodons,” in January 2010, during which the newly reconstructed mastodon made its debut.



“Buy-A-Bone” contributors see the complete Marshalls Creek mastodon skeleton at a preview event.

- Penn National Insurance supported The State Museum’s initiative to bring fourth to six graders from the Harrisburg School District to the museum during fall 2009. During their visits, students toured the museum, enjoyed a planetarium show and participated in a learning activity with one of the museum’s educators. Penn National Insurance funding also supported training and upgrades to the planetarium.

- In support of PHMC’s annual theme for 2009, “Energy: Innovation and Impact,” PPL sponsored a timely and relevant exhibit, “Wind Titans: A Pennsylvania Photo Essay,” on view at The State Museum from November 1, 2009, through May 2, 2010.

A Community of Members

Building on the Buy-A-Bone campaign, PHS launched a State Museum Affiliates Membership program in spring 2010 to great success. This new community of PHS members identifies with The State Museum to support its programming and receives customized benefits. By June 30, more than 300 families and individuals supported The State Museum as Affiliate Members of PHS.

A Community of Colleagues

- PHS and PHMC were awarded a new five-year Teaching American History grant from the U.S. Department of Education in partnership with the lead applicants, the Central Susquehanna Intermediate Unit and the Capital Area Intermediate Unit. This project brings K-6 teachers from eight counties in the Susquehanna Valley to The State Museum, Pennsylvania State Archives and PHMC’s historic sites and museums to explore the state’s and nation’s history from its beginnings to 1824. During the 2010 summer institute, teachers learned about Native American-European contact through presentations by museum curators and field trips to the Oley Valley and Pennsbury Manor, which is administered by PHMC.

- Gannett Fleming, McCormick Taylor, Cultural Heritage Research Services and the Pennsylvania Association of Environmental Professionals continued their valuable support of PHMC’s Environmental Heritage Initiative through donations to the PHS during 2009–2010. The funding supported an Environmental Heritage Internship, based in the Bureau for Historic Preservation, in summer 2010.

- PHS members and friends joined the 2010 teachers on June 22, 2010, for a lecture by Dr. Timothy Shannon of Gettysburg College on "Pennsylvania's Diplomacy with the Iroquois Nation." The lecture was made possible with funding from the Teaching American History program of the U.S. Department of Education.

- Historic sites and museums stores from the Pennsylvania Trails of History™, the Pennsylvania State Bookstore, the Pennsylvania Department of Community and Economic Development's Artisan Trail and the Pennsylvania Department of Conservation and Natural Resources joined PHS for the Holiday Marketplace, two days of festive shopping in the Commonwealth Keystone Building, located in Harrisburg's Capitol Complex, on November 19–20, 2009. The State Bookstore hosted two presentations and author signings in conjunction with the Marketplace. The event was again sponsored by the

Pennsylvania State Employees Credit Union, and Tony's Café at the Keystone offered visitors culinary samplings.

Jeremiah Gares, Company D, 148th Regiment, Pennsylvania Volunteers.



- PHS received additional grant funding from the Philadelphia Industrial Development Corporation for Civil War Pennsylvania 150 to

implement plans developed over the preceding three years to commemorate the upcoming 150th anniversary of the American Civil War. These funds supported "The Pennsylvania Civil War Road Show," a traveling mobile exhibition that will visit all of the state's 67 counties during the course of the sesquicentennial, beginning in April 2011.



Thirty-two teachers gathered at The State Museum in Harrisburg in March 2010 for their orientation to "Keystones of the Federal Union," a special professional development program offered by the Central Susquehanna Intermediate Unit and PHS.

Housed in a 53-foot tractor trailer, the exhibit experience will include interactive exhibits, activities and performances, introducing the compelling stories of Pennsylvanians and their communities during the war. Funding also supports www.PACivilWar150.com, a Web site launched in October 2009, which is a comprehensive resource containing a statewide events calendar, interactive features, a Civil War timeline and the stories of real Pennsylvanians and their experiences during the war years.

PHS Board of Directors

- Rhonda R. Cohen, President, Philadelphia
- Laura S. Fisher, Vice President, Pittsburgh
- Barbara Franco, Secretary, Harrisburg
- Anne J. Yellott, Treasurer, Harrisburg
- William Alexander, Hummelstown
- Renee Amooré, King of Prussia
- Thomas B. Hagen, Erie
- Representative Scott A. Petri, Richboro
- Wayne Spilove, PHMC Chairman, Philadelphia
- Joseph M. Torsella, Philadelphia

PHMC STRATEGIC DIRECTION

PHMC's strategic plan guides the agency through 2008–2011. The plan enables PHMC to be responsive and innovative in meeting unprecedented challenges created by a difficult economy. PHMC's strategy relies on effective leadership, planning and staff commitment. The following highlights some of the strategic accomplishments as a result of this plan.

Goal 1: Position PHMC as a vital actor and valued resource in the state.

- Planning for the Civil War 150th anniversary in Pennsylvania continued in cooperation with the statewide planning committee under the auspices of the Pennsylvania Heritage Society. The launch of the Civil War Web site, pacivilwar150.com, in Harrisburg on October 6, 2009, was coordinated with gatherings in Philadelphia, Pittsburgh and Gettysburg and in an online webcast of the announcement.

- The **Pennsylvania History Bill of Rights (PHBR)**, which has attracted overwhelming positive public response, reaffirmed that history is important to Pennsylvanians. An increasing number of organizations have adopted the PHBR and have joined PHMC is circulating this landmark document to their constituents and the public. Respondents to Penn State Harrisburg's Center for Survey Research chose what is most important to them:

1. current and future generations are assured that Pennsylvania's historical resources are preserved for their enjoyment and use (83.9 percent);
2. Pennsylvania citizens have access to the current records of government and the permanently valuable documents which tell the history of the Commonwealth (81.4 percent);
3. students in Pennsylvania school understand Pennsylvania's history in the context of local, national and world events (80 percent);
4. Pennsylvania's communities retain the historic character and distinctiveness that are essential to attracting and retaining residents, businesses, and visitors (73.1 percent);
5. Pennsylvania's museums, historical societies and historic sites receive adequate public and private support to maintain high standards of stewardship and public access (73.1 percent); and
6. Pennsylvania maintains a competitive position as a premier tourism destination for heritage travelers (66.8 percent).

PHMC is using these results to provide a "needs-based" approach to the business of history, recruit partners in preserving history at the grass roots level and engage constituents and stakeholders in meaningful, mutually rewarding dialogue.

- In order to identify and respond to community needs, PHMC continues to use surveys to assess its success in meeting visitor and public expectations. The State Museum participated in a national performance management program administered by the American Association for State and Local History to measure its effectiveness in providing services to teachers.

- PHMC's 2009 annual theme, "Black History in Pennsylvania: Communities in Common," focused on the importance of community in the history of African-Americans in Pennsylvania. A central element of "Communities in Common" was a comprehensive historic resources survey and context study of eight black communities in Pennsylvania, which is available on a newly established Web site hosted by PHMC. The study, funded in part by Preserve America, a federal program, was undertaken in partnership between PHMC and the African-American Museum of Philadelphia. It serves as model for locales across the Keystone State to examine the histories of their black communities, analyze their historical significance and evaluate and recognize related cultural and historic resources. In eastern Pennsylvania communities included Wilkes-Barre, Luzerne County, Stroudsburg, Monroe County, and Coatesville, Chester County; in central Pennsylvania communities included Williamsport, Lycoming County, Mount Union, Huntingdon County, and Bedford, Bedford County; and in western Pennsylvania communities included Meadville, Crawford County, Indiana, Indiana County, and Washington, Washington County.

- PHMC was requested to participate in the Erie Public Affairs Institute, "Different Perspectives—Common Interests Strengthening the Interplay between Government, Philanthropy and the Nonprofit Sector," held April 7, 2010. Sponsored by the Erie Non Profit Partnership, the conference brought together leaders from government, philanthropy and the nonprofit sector in an effort to provide each with a clearer

understand and appreciation for the role and value each play in serving the people of Erie, northwestern Pennsylvania and the state, as well as to draw attention to the essential role the nonprofit sector plays in providing cost-efficient and effective programs on behalf of the Commonwealth of Pennsylvania.

- PHMC participated in national advocacy for historical and museum programs through leading national organizations, including the National Council for State Historic Preservation Officers (NCP SHO), the Council of State Archivists (COS A), the American Association of Museums (AAM) and the American Association for State and Local History (AAS LH).

Goal 2: Evaluate PHMC governance and structure to strategically allocate resources.

- Twelve of the twenty-three actively administered historic sites and museums transformed to community partnership-operated programs in response to budget reductions and furlough of staff. New agreements with the Senator John Heinz History Center, the Flagship *Niagara* League, Friends of Bushy Run, Somerset Historical Society, Friends of Conrad Weiser, Friends of Daniel Boone Homestead, Friends of Joseph Priestley House, Friends of Graeme Park, Friends of Hope Lodge, Friends of Brandywine Battlefield, Friends of Washington Crossing Park and Friends of Old Economy Village have enabled these sites to offer public programs and tours despite the loss of PHMC staff.
- The Bureau of Archives and History reorganized into three divisions to reflect changes in programs and realignment of responsibilities.
- PHMC Chair Wayne Spilove appointed a Public Affairs Committee of the Commission, chaired by Commissioner Kathleen A. Pavelko, to work with staff and Friends groups to heighten awareness of, and advocacy for, the agency's programs.



The manor house at PHMC's Pennsbury Manor.

Goal 3: Expand and diversify financial support for core functions and priority projects.

- A new membership program for The State Museum developed through the Pennsylvania Heritage Society has attracted more than 250 new memberships, including a local school membership program for classes that visit frequently. With reduced hours and funding and the need for an admission fee, Pennsylvanians throughout the state, as well as local community members, have shown their support for the museum by joining as members.
- The "Buy-A-Bone" campaign, coordinated by PHMC, Pennsylvania Heritage Society and the Friends of the State Museum for the restoration, remounting and reinstallation of the Marshalls Creek mastodon and the development of a new gallery at the museum was supported by 277 donors who contributed more than \$87,000 (as of September 1, 2010).
- The State Museum began charging a general admission fee for the first time in its 105-year history. One Saturday each month remains free of charge to make sure that access to the museum is available to all members of the community.
- During its second year, www.pabookstore.com processed more than 2,759 transactions, totaling \$95,142.03, which included Pennsylvania Heritage Society new memberships and renewals, workshop registrations, "Buy-A-Bone" campaign contributions and Pennsylvania State Book Store presentation reservations. In addition, the Web page received 165,014 visits. During this fiscal year, 4,183 products were sold.
- The State Museum is working with the Pennsylvania Department of General Services on a Guaranteed Energy Savings Act (GES A) project to replace aging HVAC chillers and specified lighting throughout the museum. It will reduce electrical usage, preserve resources, provide a better environment for artifacts and reduce the museum's maintenance cost.
- In fall 2009 and spring 2010, PHMC's marketing department designed and deployed advertising campaigns promoting the Pennsylvania Trails of History and encouraging visitation to the historic sites and museums administered for the commonwealth by the agency. The 2009 campaign, which used radio, print and online advertising, increased visitation to www.patrailsofhistory.com by nearly 100 percent, to 12,234 unique page views compared to the same period in 2008. The 2010 campaign, which used more radio and online advertising, generated more than 18,710 unique page views, an increase of 130 percent over the same period in 2009.

Goal 4: Strengthen operational and programmatic effectiveness.

- Invested in point of sale ticketing system for sites to improve ability to account for and analyze ticket sales and attendance.
- PHMC’s internship program served sixteen interns including six Diversity Interns.
- PHMC embraced social media as a tool to reach out and engage new audiences in conversations about the agency’s programs and services, as well as initiatives in the community. In collaboration with the Pennsylvania Heritage Society, the sponsor of the agency’s social media channels, PHMC interacts with nearly one thousand individuals daily through platforms such as PHMC Trails of History Facebook

page (410 fans), PHMC Twitter feed (491 followers) and blogs, such as “Trailheads” and “This Week in Pennsylvania Archaeology.” The State Museum (719 Facebook fans) and field sites and museums are also using these platforms to instantly communicate with their audiences about upcoming programs and events, as well as to gain insight as to how they view those programs in real time.

- PHMC continues to make improvements to its Web site, making it more useful as a portal to the wide range of programs and services the agency offers. New content management software and staff training allows the agency to update information in a timely manner, taking advantage of the immediacy of the Internet. During this period, PHMC’s Web site recorded 1,640,815 page views from 383,690 visits by 264,394 unique visitors.

FY 2009–2010 Architectural Construction Projects Completed

Eckley Miners’ Village		
HVAC – Visitor Center Partitions	Keystone	\$49,940
Ephrata Cloister		
Exterior Carpentry Repairs And Staining – Various Buildings	Keystone	\$30,145
Rebuild Woodshed / Storage Building	Keystone	\$98,864.85
Replace Existing Roof Shingles – Almonry Roof	Keystone	\$1,000
The Highlands		
Water Service Replacement	Keystone	\$24,865
Landis Valley Museum		
Exterior Restoration Of Landis Valley House Hotel	Keystone	\$86,190
Old Economy Village		
Carriage House Demolition	Keystone	\$19,500.74
Carriage House Renovations	Keystone	\$120,028.34
Pennsbury Manor		
New Concrete Walks – C Z M Grant and Match	Keystone	\$43,850
Educational Improvement Tax Credit (EITC)		\$15,000
Pennsylvania Anthracite Heritage Museum		
Parking Lot Lighting	Keystone	\$35,094
Pennsylvania Military Museum		
Gas Line Trenching	Keystone	\$4,428
Replace Lighting – Main Parking Lot	Keystone	\$49,950
Railroad Museum of Pennsylvania		
Install Fire Protection Systems	Capital	\$360,000
Install New Sewer Lateral and Grinder Pump	Keystone	\$76,617
TOTAL		\$1,015,472.93



PHMC STAFF AS OF JUNE 30, 2010

Executive Office

Barbara Franco, *Executive Director*
Kirk Wilson, *Press Secretary and Legislative Liaison*
Howard M. Pollman, *Marketing Director*
Jennifer E. Staub, *Administrative Assistant*

Pennsylvania Heritage Society

Beth A. Hager, *Development Director*
Rhonda R. Newton, *Program Coordinator*
Lindsey M. Kennedy, *Membership Coordinator*

Bureau of Archives and History

David A. Haurly, *Director*
Ted R. Walke, *Chief, Division of Publications and Sales*
David Shoff, *Chief, Division of Public Services and Outreach and Acting Chief, State Archives Division*
Cynthia J. Bendroth, *Chief, Division of Public Records Administration and Image Services*



Historian and author William C. Kashatus portrays William Penn at Charter Day and engages visitors as they view Pennsylvania's original 1681 charter granted to the proprietor by England's King Charles II.

Bureau for Historic Preservation

Jean Cutler, *Director*
Andrea MacDonald, *Chief, Preservation Services Division*
Douglas W. McLearn, *Chief, Archaeology and Protection Division*
Scott Doyle, *Chief, Grant Program and Planning Division*

Bureau of Historic Sites and Museums

Stephen S. Miller, *Director*
Michael A. Bertheaud, *Chief, Eastern Division and Placed Properties*
Brenda J. Reigle, *Acting Chief, Western Division and Collections Care Services*
Vacant, *Chief, Central Division*

Bureau of Management Services

Thomas P. Leonard, *Director*
Barry A. Loveland, *Chief, Architectural and Preservation Division*
Melody R. Henry, *Chief, Fiscal and Office Support Services*
Karen Fisher, *Chief, Human Resources Division*

Bureau of the State Museum

David W. Dunn, *Acting Director*
William A. Sisson, *Chief, Curatorial Division*
Vacant, *Chief, Education Division*
Robert D. Bullock, *Chief, Exhibits Division*
Dwight R. Lindenberger, *Chief, Operations*

Additional reports for FY 2009-2010

- [PHMC Historic Markers](#)
 - [PHMC Grants Program](#)
 - [National Register of Historic Places](#)
 - [Contributions to the Collections](#)
 - [Rehabilitation Investment Tax Credit \(RITC\)](#)
 - [PHS Donors List](#)
-

Advisory Panels

State Historical Records Advisory Board (SHRAB)

Annita Andrick, *Erie*
Lee Arnold, *Philadelphia*
James Beidler, *Lebanon*
Michael Dabrishus, *Pittsburgh*
Michael Gabriel, *Kutztown*
James Gerencser, *Carlisle*
Susan Hamburger, *University Park*
David Haury, *Harrisburg*
Douglas Hill, *Harrisburg*
June Lloyd, *York*
Heidi Mays, *Harrisburg*
Laurie Rofini, *West Chester*
Leon Stout, *State College*
Pamela Whitenack, *Hershey*

State Historic Preservation Board

Jeff Kidder, Chair, *Erie*
Patricia E. Gribble, Ph.D., *Vice Chair, Mt. Gretna*
Charles Hardy III, Ph.D.
Scott D. Heberling, *Bellevue*
Janet Irons, Ph.D., *State College*
Emanuel Kelly, *Philadelphia*
Gerald Kuncio, *Pittsburgh*
Matthew F. Marusiak, *DuBois*
Timothy Murtha, Ph.D., *University Park*
Leslie Patrick, Ph.D., *Lewisburg*
Daniel K. Perry, *Scranton*
Sandra Lee Rosenberg, *Elkins Park*
Patrick M. Shattuck, *Pittsburgh*
Scott Standish, *Lancaster*
Bruce Thomas, Ph.D., *Bethlehem*

County Records Committee

Stephen Farina, *Harrisburg*
Chief Justice Emeritus John P. Flaherty, *Pittsburgh*
Barbara Franco, *Harrisburg*
Jack Lotwick, *Harrisburg*
Stephen Luckach, Jr. *Pottsville*
Judy Moser, *Butler*
Evie Rafko McNulty, *Scranton*
Marie Rebeck, *Harrisburg*
Laurie Rofini, *Havertown*