## **Old Economy Village**

270 Sixteenth Street, Ambridge, PA 15003 724-266-4500

Senator: Elder Vogel Jr. Representative: Robert Matzie

FY21-22 Budget	
PHMC GGO expenditures	\$776,346
Associates expenditures	\$110,637
Total Expenditures	\$886,983
FY21-22 Staffing	
PHMC staffing	6
Associates staffing	5
FY21-22 Visitation	
General admissions	1,278
School visits	1,739
Event admissions	1,936
Total paid visitation	4,953
FY21-22 Volunteer support	
Total hours	4,989
2021 value per Ind Sector (\$27.98/hr)	\$139,599
2021 value as Full Time Equivalent (FTE)	2.56
Total Economic Impact on Region*	\$1,025,437

\*Calculated using the Arts & Economic Prosperity 5 Calculator

## **Current Priorities**

• **Old Economy Village Garden Interpretation Plan:** Develop a multidiscipline interpretation and education plan for the gardens, looking at how the Harmonists impacted history, natural history, science, agriculture, and industry.

• **Wayfinding:** Improve directional wayfinding from Visitor's Center to Old Economy Village. Develop accessible unobtrusive interpretation for self-guided areas and providing additional resources for guests.

• Intepretation Plan: Expand the interpretation timeline to better serve our audiences by addressing gaps in the stories we tell; include the diverse narrative voices of later leadership, hired workers, and laborers from under-represented communities.

## **Signature Events**

• **Christmas at the Village:** Visitors enjoy Old Economy Village's candlelit cobblestone streets and historic buildings decorated in historic Christmas finery. Activities include lighting the Christmas tree, Christmas carols performed by local schools and choirs, visiting the Belsnickel, and shopping for unique handmade and traditional gifts at our Weihnachts Market. Children's Crafts, hands-on activities, and holiday foods are also available.

• **Erntedankfest:** Old Economy Village's signature fall harvest festival. Visitors learn how the Harmonists celebrated the harvest and prepared for the long winter and enjoy seasonal hands-on activities like churning butter, making apple schnitz, and pressing apples for cider. Artisans demonstrate crafts and trades from the 19th century and offer samples from the wood-fired bake oven and the kettles of the community kitchen.

• Old Economy Village After Dark: Old Economy Village invites adults to experience the site by flashlight and explore the possibilities of paranormal experience and learn more of the site's more ghoulish history. Each guest receives an OEV flashlight as part of their admission. This event hits upon the most common questions we receive on tours about ghosts/hauntings on site. This event sold out at 250 attendees in 2021 and 300 in 2022.



Pennsylvania Historical & Museum Commission